

Modeling and mapping knowledge dynamics with CorText platform



Marne, Juin 2017

Outline

- A web based digital platform for social scientists conducting *empirical studies* in the fields of Media Studies, Science and Technology Studies, Digital Humanities, etc.
- CorText is an open online service for *heterogeneous data analysis, modeling and visualization*
- open registration: <u>http://managerv2.cortext.net</u>



Multi-level perspective

Dynamics

Relationships

Texts

ECHELLE MICRO



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Analyse textuelle

Multi-level perspective

Dynamics

Relationships

Texts



ECHELLE MESO

of the President of the United States to both Houses of Congress Follow Citizens of the Tenak and Rouse of Representatives I imbrace with great sa listaction the opportunity which now presents itself of con quater lating you upon the present favourable ospects of our public affairs .- The recent ac region of the important State of North in Caroline to the Constitution of the United States of which official information hasbeen states (p when green in and respectability received) - the reining creat and respectability of our Country - the general and increasing good will towards the Government of the Un and the concord, peace and pleasty with which we are blefred are circum stances auspicious in an eminent acque, to our national prosperity-In resuming your consuctations for the general good , you can not but derive enco agement from the reflection that the meas of the last Spin have been as sa tisfactory to yun Constituents, as the nevelly and sifically of the work allowed you to hope - Still purple

Documents

Multi-level perspective

Dynamics

Relationships

Texts

Arbre de texte

health

the

→ child

- take

> and

b to

- fostering

- 0

medical

ECHELLE MACRO

- children, and jeopardize the = promise of a secure

generations. But we can't

ask senior citizens and working families to shoulder the entire burden of deficit reduction while asking nothing more from the wealthiest and most powerful when the senior the sedel ask senior citizens and

. We won't grow the middle

and firefighters. Most Americans -- Democrats,

Independents -- understand

that we can't just cut our

way to prosperity. They know that broad-based economic

cuts and revenue, and with

everybody doing their fair

approach I offer tonight. On

growth requires a balanced

approach to deficit reduction, with spending

share. And that's the

class simply by shifting the cost of health care or college onto families that are already struggling, or by forcing communities to lay off more teachers, cops,

Republicans, and

class simply by shifting the

retirement for future

-



Dynamique des discours



Structure macro des grands thèmes

Corpus

Textual Corpus Processing



 Network as traces of local heterogeneous dynamics

 Reconstruction of network dynamics

 Landscape modeling of socio-semantic system





Landscape and its actors (t=1)



Landscape and its actors (t=2)





Heterogeneous cooccurrences



 Generalized cooccurrences analysis framework mixing people, terms, countries, etc...

Understanding proximity metrics

FISPPA Department - Padova- 2 - 3 May 2017

It's all about context

" Seule la proposition a un sens ; ce n'est que lié dans une proposition que le nom a une signification "

Wittgenstein,"Tractatus logico-philosophicus" 1921, prop 3.3

" A word is characterized by the company it keeps"

Firth, John R. "A synopsis of linguistic theory, 1930-1955." Studies in linguistic analysis (1957) - 11.



Heterogeneity curse





poivrons gruyere Marmiton recipes poivron muscade sel basilic feuilles de brick estragon Ficotta feuilles de bricks ciboulette purée maïs aneth chèvre frais pâte feuilletée tomates sechéginates cerises abricots raisins vanille sucre blanc caramel boîte de thomumon surgelés raisin concombre asperges pommes cacao figues pomme de terre aubergines poires lait concentré poire fraises sucre foie gras pain canard banane ananas noix de coco cidre menthe mayonnaise citron vert pomme cannelle oranges orange ketchup marinade sésame fenpuil clou de girofle poireaux coriandre fraîche cardamome carotte soja clous de girofle céleri poireau gingembre coriandre carottes bouquet garni curcuma safran cumin pommes de terre

curry

Cramer





To summarize

Cooccurrences matrices

Cooccurrences matrices construction

- Occurrence matrix O : O_{ij} = 1 iff item i is used in document j, 0 otherwise
- The cooccurrence matrix enumerates every joint appearences of two items in the same document. $C = O^t O$



documents items	А	В	C	D
CI		I		
C2	I	I		
C3			I	I
C4	I	I		
C5				I

Cooccurrences matrices

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	CI	C2	C3	C4	C5
CI	X	-			
C2		X		2	
C3			x		I
C4	I	2		x	
C5			I		x

Cooccurrences variables

Co-Occurrence matrix C : C_{ij} = number of joint occurrences of i and j in the same document

total number of conceurences



	CI	C2	C3	C4	C5
СІ					
C2	I		I	2	
C3					I
C4	I	2			
C5			I		

Cooccurrences variables

- Co-Occurrence matrix C : C_{ij} = number of joint occurrences of i and j in the same document
- total number of cooccurences of $i : s_i = \sum_{j,j \neq i} c_{ij}$
- global number of co-occurences : $N = \sum_i s_i$
- expected number of coccurrences : $e_{ij} = \frac{s_i s_j}{N}$

	CI	C2	C3	C4	C5
СІ					
C2			I	2	
C3					I
C4	I	2			
C5			I		

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	CI	C2	C3	C4	C5
CI		I		I	
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C3					I
C4	I	2			
C5			I		

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	CI	C2	C3	C4	C5
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C5			I		

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Direct Measures of Similarity :

- Raw cooccurrences : $S_R(i,j) = c_{ij}$
- Association strength : $S_A(i,j) = \frac{c_{ij}}{s_i s_j}$
- Mutual Information : $S_{MI}(i, j) = \log(\frac{c_{ij}}{e_{ii}})$

• Cosine :
$$S_C(i,j) = rac{c_{ij}}{\sqrt{s_i s_j}}$$

- Inclusion index : $S_l(i,j) = \frac{c_{ij}}{\min(s_i,s_j)}$
- Jaccard index : $S_J(i,j) = \frac{c_{ij}}{s_i+s_j-c_{ij}}$

•
$$\chi^2$$
 score : $S_{\chi^2}(i,j) = rac{c_{ij}-e_{ij}}{\sqrt{e_{ij}}}$

• Cramer index : $S_{\text{cramer}}(i,j) = \frac{c_{ij} - e_{ij}}{e_{ij}}$

Cooccurrences variables

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- total number of cooccurences of $i : s_i = \sum_{j,j \neq i} c_{ij}$
- global number of co-occurences : $N = \sum_{i} s_{i}$
- expected number of coccurrences : $e_{ij} = \frac{s_i s_j}{N}$

Indirect Measures of Similarity :

Cosine (distributional) :

$$S_{Cd}(i,j) = rac{\sum_{k
eq i,j} c_{ik} c_{jk}}{\sqrt{\sum_{k
eq i,j} c_{ik}^2 \sum_{k
eq i,j} c_{jk}^2}}$$

Mutual Information (distributional) :

$$\mathcal{S}_{MId} = rac{\displaystyle\sum_{k
eq i, j; MI_{ik} > 0} \min(MI_{ik}, MI_{jk})}{\displaystyle\sum_{k
eq i, j; MI_{ik} > 0} MI_{ik}}$$



Metrics Summary

proximity measures	type of network	normalisation	special properties
raw	interaction network (<i>e.g.</i> social network)	no	_
X ²	all	yes	normalization tend to create links toward higher degree nodes
МІ	all	yes	Inspired from information theory
Cramer	all	yes	_
cosine	homogeneous network (eg. semantic)	yes	Classical measure (originating from scientometrics)
distributional	homogeneous network (eg. semantic)	yes	very robust measure (coming from computational linguistics)
cosine_het	affiliation network (eg. users sharing the same hashtags)	yes	two fields are required but the final network is homogeneous
dot_product_het	affiliation network (eg. users sharing the same hashtags)	no	two fields are required but the final network is homogeneous





 filtering on edge strength values: 10 cooc at least





 filtering on the number of edges: 20 Top edges

50 nodes, Raw cooccurences

 Auto-threshold (the edge strength threshold is automatically inferred from graph topology





0 - 0


Synthetic Biology Emergence

-FISPPA Department - Padova- 2 -3 May 2017

Collaboration Network Dynamics



- Unstabilized field at the crossroads between different disciplinary origins
- Exponential growth of publications with a very high rate of newcomers
- Although a central community is emerging



Collaboration Network Dynamics

- Unstabilized field at the crossroads between different disciplinary origins
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«percolation threshold» above which the giant connected component collapse in disconnected subgraphs

• Selection: only the 100 most cited references are selected



Received citations distributions

Pedraza, 2005, SCIENCE (Pedraza)

Blake, 2003, NATURE (Collins)

Elowitz, 2002, SCIENCE (Elowitz)

Mcadams, 1997, PNAS (Arkin)

Arkin, 1998, GENETICS (Arkin)

Kaern, 2005, NAT REV GENET (Collins)

Thattai, 2001, PNAS (Thatt

Gillespie, 1977, J PHYS CHEM-US (Gillespie)

- Selection: only the 100 most cited references are selected
- **Network**: They are then connected according to the relative frequency of their cooccurrences and spatialized



- Selection: only the 100 most cited references are selected
- Network: They are then connected according to the relative frequency of their cooccurrences and spatialized
- Clustering: Automatic detection of cohesive subgroups of references



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- Interpretation: intellectual schools, major actors



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- Interpretation: intellectual schools, major actors
- Dynamics:

-> Time Evolution of the number of publications belonging to each school



- Selection: only the 100 most cited references are selected
- Network: They are then connected according to the relative frequency of their cooccurrences and spatialized
- Clustering: Automatic detection of cohesive subgroups of references
- Interpretation: intellectual schools, major actors CILLED SCHOOLS, MAJOR ACTORS
- Dynamics:

-> Time Evolution of the number of publications belonging to each school

-> radar representation



Actors and discourses

 Determining role of a few institutional entrepreneurs



Actors and discourses

- Determining role of a few institutional entrepreneurs
- Central role of promises discourses in the article

lexical map based on the analysis of titles and abstracts





Unveiling Networks Community Structure

 Generalized co-occurrences analysis framework mixing people, terms, countries, etc...

 Clustering techniques are being used to circulate from micro to macro levels - clusters are made of possibly heterogeneous nodes associated in a singular manner.



Socio-semantic network and related clusters

 Modularity optimization (algorithmic definition)



Structure of RNA

Santa Fe Collaboration Network

Girvan, M., & Newman, M. E. J. (2002). Community structure in social and biological networks. Proceedings of the National Academy of Sciences of the United States of America, 99, 7821–7826.

 Modularity optimization (algorithmic definition)

Clique Percolation (algebraic definition)



Rolling 4-clique



www.nature.com/nature

Palla, G., Derenyi, I., Farkas, I. J., & Vicsek, T.A. (2005). Uncovering the overlapping community structure of complex networks in nature and society. Nature, 435

Clique percolation communities



ex: Herrera, Mark, David C. Roberts, and Natali Gulbahce. Mapping the evolution of scientific fields. PloS one 5.5 (2010): e10355.

Map based on PACS code of APS publications

Modularity optimization (algorithmic definition)

Clique Percolation (algebraic definition)



1111100 1100 0110 11011 10000 11011 0110 0011 10111 1001 001 1001 0100 0111 10001 1110 0111 10001 0111 1110 0000 1110 10001 0111 1110 0111 1110 1111101 1110 0000 10100 0000 1110 10001 0111 0100 10110 11010 10111 1001 0100 1001 10111 1001 0100 1001 0100 0011 0100 0011 0110 11011 0110 0011 0100 1001 10111 0011 0100 00011

10111

11010

1001

10110

1010

Maps of Random walks (information theoretic approach)



011 10 000 111 0001 0 111 010 100 011 00 111 00 011 00 111 00 111

110 111 110 1011 111 01 101 01 0001 0 110 111 00 011 110 111 1011

10 111 000 10 000 111 0001 0 111 010 1010 010 1011 110 00 10 011

111 0000 11 01 101 100 101 01 0001 0 110 011 00 110 00 111 10 011 10 000 111 0001 0 111 010 100 011 00 111 00 011 00 111 00 11 110 111 110 1011 <u>111</u> 01 101 01 0001 <u>0</u> 110 111 00 011 110 111 101 10 111 000 10 000 111 0001 0 111 010 1010 010 1011 110 00 10 011

Rosvall, M., & Bergstrom, C.T. (2008). Maps of random walks on complex networks reveal community structure. Proceedings of the National Academy of Sciences of the United States of America, 105(4), 1118.

compressing probability flow description

Spatializing Networks

Mapping Networks

 Force-directed graph drawing





Mapping Networks

 Force-directed graph drawing

 Multidimensional Scaling and related techniques



Van Eck, N.J., & Waltman, L. (2010) "Software survey: VOSviewer, a computer program for bibliometric mapping", Scientometrics, Vol 84, No. 2, pp. 523–538.

Mapping Networks

 Force-directed graph drawing

 Multidimensional Scaling and related techniques



Van Eck, N.J., & Waltman, L. (2010) "Software survey: VOSviewer, a computer program for bibliometric mapping", Scientometrics, Vol 84, No. 2, pp. 523–538.



Skupin, A., Biberstine, J. R., & Börner, K. (2013). Visualizing the Topical Structure of the Medical Sciences: A Self-Organizing Map Approach. PLoS ONE, 8(3), e58779. doi:10.1371/journal.pone.0058779.s001

From Communities to Network Mapping

 Force-directed graph drawing

- Multidimensional Scaling and related techniques
- Actors, (here terms) are spatialized according to the position of their communities



From Communities to Network Mapping



«Indexing is an intervention between the text and the co-word analysis, and the validity of the map will depend, to a certain extent, on the nature of the indexing. Yet since indexers try to capture what it is about a text that is interesting, they partially reproduce the readings that the texts are given within the field itself'. Thus, despite the fact that indexing is not entirely reliable, validity is never totally absent.»

Callon, M.; Law, J.; & Rip, A. (Eds.). (1986a). *Mapping the dynamics ofscience and technology: Sociology ok Science in the real world*. London: The Macmillan Press 1,td.

what it is about a text that is interesting?

- grammatical criterion, candidate terms are usually limited *noun phrases*,
- termhood, terms should be domain specific to carry substantial information



We believed we could reduce our dependence on foreign oil and protect our planet. And today, America is number one in oil and gas.

Part-Of-Speech Tagging

PRP VBD PRP MD VB PRP NN IN JJ NN We believed we could reduce our dependence on foreign oil CC VB PRP NN. CC NN NNP VBZ NN CD IN and protect our planet. And today, America is number one in NN CC NN oil and gas.

Chunking

PRP_VBDPRP_MDVBPRPNNINJJNNWe believed we could reduce ourdependenceon foreignoilCCVBPRPNN.CCNNNNP_VBZNNCD INand protect ourplanetAnd today, America is number one in

NN CC NN oil and gas.

Extracted noun phrases:

- dependence
- planet
- oil
- gas

Chunking

PRPVBDPRPMDVBPRPNNINJJNNWe believed we could reduce ourdependenceonforeignoilCCVBPRPNNCCNNNNPVBZNNCDIN

CC VB PRP NN. CC NN NNP VBZ NN CD IN and protect our planet. And today, America is number one in

NN CC NN oil and gas.

Extracted noun phrases:

- dependence
- planet
- oil
- gas
- foreign oil

Chunking

PRPVBDPRPMDVBPRPNNINJJNNWe believed we could reduce ourourdependenceonforeignoil

CC VB PRP NN. CC NN NNP VBZ NN CD IN And today, America is number one in



Extracted noun phrases:

- dependence
- planet
- oil
- gas
- foreign oil
- dependence on foreign oil
- oil and gas

Stemming, Filetering and Standardizing

PRPVBDPRPMDVBPRPNNINJJNNWe believed we could reduce ourdependenceonforeignoil

CC VB PRP NN. CC NN NNP VBZ NN CD IN And today, America is number one in



Extracted classes:

- dependence on foreign oil: {dependence on foreign oil ; foreign oil dependence}
- oil and gas: {oil and gas; gas and oil}
- planet: {planet, planets}
- etc.

Termhood

- Candidate terms should be thematically specific ; terms not specific to a specific thematic subfield have neutral meaning given the whole domain and should be excluded
- Two possible strategies to assess how pertinent a term may be:
 - A term which local frequency in documents it occurs in is high is likely to be informative: *gf.idf*, pigeonhole score
 - A term which distribution is slanted toward certain type of documents or sub-vocabularies is likely to be pertinent: LLR, χ^2

NLP analysis outcome



label	forms
neterologous expression	heterologous expression
complex networks	complex networks; complex network
lesign principles	design principle; design principles
ransgene control	transgene control
gene expression noise	gene expression noise; noise in gene expression; gene- expression noise; noise in gene-expression
piosynthetic pathways	biosynthetic pathways; biosynthetic pathway
nathematical model	mathematical model; mathematical models; Mathematical models
netabolic pathways	metabolic pathway; metabolic pathways
control theory	control theory
eporter gene expression	reporter gene expression; reporter gene-expression
gene expression systems	gene expression systems; gene-expression systems
tiological molecules	biological molecules; biological molecule
control circuit	control circuit; control circuits; circuit from a control; circuits control
oggle switch	Toggle switch; toggle switch; toggle switches
protein networks	protein networks; networks of proteins; proteins and networks
estriction enzymes	restriction enzymes; restriction enzyme
ranscriptional network	transcriptional networks; transcriptional network; transcription networks
system design	system design; design these systems; systems design
3acillus subtilis	Bacillus subtilis; bacillus subtilis
nultiple DNA fragments	multiple DNA fragments; multiple dna fragments
frug delivery	drug delivery; delivery of drugs
tiological clock	biological clock; biological clocks; Biological Clocks
nammalian cells	mammalian cells; Mammalian Cells
uel production	production of fuels; Production of fuels; fuel production
artificial gene networks	artificial gene networks
control strategy	control strategy; control strategies; strategies that control
gene expression levels	gene expression levels; level of gene expression; gene- expression levels; level of gene-expression
computational approach	computational approach; Computational approaches; computational approaches; computational approach-; computational Approach; Computational approach-; Computational approach; Computational Approach
DNA synthesis	DNA synthesis; dna synthesis
gene networks	gene networks; gene network; Gene networks; networks of genes; Gene Network; genes and networks
biological parts	Biological Parts; biological parts
genetic information system	genetic information system; genetic -information system; genetic Information system
angineered microbes	engineered microbes; Engineering microbes; engineering microbes
Registry of Standard Biological Parts	registry of standard biological parts; Registry of Standard Biological Parts; Registry of Standard- Biological Parts; Registry of STANDARDS Biological Parts; Registry of standards Biological Parts; Registry of Standards Biological Parts

NLP analysis outcome



abundanceabundanceacresacresl&lacrealiensaliensl&lalienaliensaliensl&lalienalliancesalliancesl&lalliancealliesalliesl&lalliancealliesalliesl&lalliancealliesalliesl&lallyAmerican lifeAmerican lifel&lAmerican livesarmed forcesarmed forcesl&larmed forcel&lforce of armsl&larms and forceboundary lineboundary linel&lline of boundarybusiness menbusiness menl&lbusiness manl&lmen of businessl&lman of businesschildrenchildrenl&lchildcommerce and navigationcommerce and navigationl&lnavigation and commercel&lnavigation or commerceconstruction workconstruction workl&lconstruction of worksl&lwork of constructionl&lworks construction &lconstruction of these worksl&lwork in construction
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crews crewsl&lcrew
crime crimel&lcrimes
crisis crisisl&lcrises
crops cropsl&lcrop
cruisers cruisersl&lcruiser
democracy democracyl&ldemocracies
diplomatic relations diplomatic relations
expenses of the Governmentexpenses of the Governmentl&lGovernment expensesl&lGovernment expensel&l expenses of Governmentl&lexpense of the Government
farm products farm productsl&lproducts of the farml&lproducts of farm
great importance great importancel&lgreater importancel&lgreatest importance
health care costs health care costsl&lcost of health carel&lhealth care cost
income tax income taxl<ax the incomel<ax on the income
peace and freedom peace and freedom!&lfreedom and peace!&lpeace with freedom
property rights property rightsl&lproperty rightl&lrights of propertyl&lright of propertyl&lrights and property

Semantic Map

water supply

Four steps process:

- Similarity Network based on terms coocurrences
- 2. **Filter Edges** to obtain the sparsest connected network
- 3. **Community detection** identifies
- 4. Mapping allows to visually
 investigate the inner structure of
 those clusters, as well as their
 relationships


climate

water supply

9 Topics:

- Statecraft "state", "power", "law", "rights", "act", "purpose"
- Naval issues "navy", "sea", "coast", "officers", "service"
- Foreign policy "war", "people", "nations", "force", "peace"
- **Domestic/economy** "Need", "work", "economy", "years", "policy"
- Industry "system", "trade", "corporations,"
 "business", "labor"
- **Political economy** "Treasury", "amount", "appropriations", "value"
- Public lands & Settlers "land", "settlers", "acres"
- Naturalization & Citizenship "naturalization", "aliens"
- Police & Crime "criminal", "law inforcement"



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attack

enemy

Independent nation

blessings

form of government

peace





Categories in Time



From heterogeneous structure to dynamics

Translational Research Triangle



Translational Research Triangle



- laboratory research vegetal model organism
- clinical research central role played by application to solid cancer
 - instrumental research bioinformatics and biostatistics as necessary tools

dev dynam

dev biol

Translational Research Triangle



- laboratory research vegetal model organism
- clinical research central role played by application to solid cancer
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Mixing dimensions of analysis



Mixing dimensions of analysis



Mapping individual presidents



Comparing political discourses across time

Dynamical mapping

Inter-temporal matching between two maps

2001-2005





Dynamical mapping



Inter-temporal matching between successive maps

Stream Reconstruction

Clusters are intertemporally grouped into streams according to their lineage





River Networks

- Capture topics with a delimited time span
- Conversely, river networks map the semantic 1,840 1,850 1,990 1,860 1.870 1,880 1,890 1,900 1.910 1,920 1,930 1,940 1,950 1.960 1,970 1,980 structure at successive tonight & freedom treaty & convention periods and then reconstruct (dis)continuities schools & help desire & people adjustment & treaty tonight & courage peace & allies State & question departments & recommendations land & limits peace & relations development & energy minister & regret other nations & agreement action & law world & nations minister & treaty Union & constitution negotiations & parties percent & deficit legislation & Administration law & interstate commerce freedom & nations program & legislation arms & service law & constitution work & improvement navy & service navy & coast inflation & economy work & engineers mmission & legislation water & partnership navy & coast value & capital line & coast happiness & people service & ocean weapons & air industry & welfare navy & sea amount & Treasury production & value farm & farmers peace & sense home & industry wages & production price & market amount & Treasury amount & expenditures enditures & Treasury amount & Treasury amount & Treasury expenditures & dollars amount & Treasury River Network

River Network



Mixing dimensions of analysis



crime science corpus